

**Main Street Board Meeting – August 12, 2024 M I N U T E S**

**Call to Order**: The regular meeting was called to order by Board Chair, Jamie Parr at 9:30 AM

**Attendance Report:** Board members present were Drew Duren, Kayla Walker, Cindy Becton, Jamie Parr, Miriam Valcin, Caitlin Day, and Kelly Barr and Elise Pierce. City Representatives include Main Street Director Jennifer Price and Main Street Assistant Kayla Jewell.

 Not Present: FULL HOUSE

Review/Correction of Minutes - Minutes were approved – Motion Caitlin Day, 2nd by Drew Duren - motion carried unanimously.

**New Business:**

**Back to School Supply Drive:** This event is scheduled for 8/31 at Hahira Square. Donations are currently being accepted at the office of Kelly Barr State Farm. Supplies will also be accepted on the day of the event. Fifth Day Farm petting zoo will be attending for a FREE petting zoo for the community. The Main Street Market will also be happening on this day, and we are still accepting vendor applications.

**Witches Night Out:** There has been some discussion around the name of this particular event and the proposal to change the name. We have had a few business owners state that changing the name would not be good for the event. Staff was tasked with asking the Main Street Board to weigh in on this discussion and each member of the board expressed their desire to leave the event name the same. This information will be relayed back to leadership.

**Food Trucks: (Ordinance Revision):** This particular discussion was to update the MSB on the food truck discussion that took place a few weeks prior to this meeting. Council will be researching other communities and reviewing the current ordinance for any revisions that they deem necessary.

**New Business Update:** Elise provided an update on the relocation of The Looking Glass and the proposed expansion of The Buzz. We will update the board as information becomes available.

We should also be welcoming a new business to downtown Hahira, soon. We are excited to share this information with the community when the business owners are ready to announce publicly.

 **Old Business:**

**Kickball Tournament:**  This is the 2nd Annual Kickball Tournament, hosted by Ish Delish Nutrition. The event is scheduled for 8/25 at North Lowndes Park. Team and vendor apps are being accepted. Texas Roadhouse has signed on to be a community sponsor. 6 Vendors have signed up so far. You will need 8 people to make a complete team and middle school age and above to be on a team. Proceeds will be donated to benefit foster children and homelessness, locally. Applications to be a vendor or team will be accepted up to the week of the event.

There are currently 2 teams registered.

**Strategic Planning (Nov 2024):** This is necessary to maintain state designation and create a work plan for the next two years. 2025 will be a presenting year for the Hahira Main Street Program.

* Switch to Six Training – Necessary for all board members to complete. This is part of a new reporting system to maintain program accreditation.
* Main Street 101- All current members are Main Street 101 certified except for new board members who have been provided the information to complete the training.

Volunteer Opportunities- Jamie Parr reminded the board of the volunteer opportunities available throughout the year. The Main Street Board is a working board and therefore we need everyone’s participation to make events successful. FALL EVENTS WILL BE POSTED, SOON.

***Updates of Events:***

**Main Street Market**

**August 31st, Sep 28th, October 26th**

**Back to school supply drive – August 31st**

**Scarecrows on Main- Oct 11th – Oct 31st**

**Witches Night Out – October 11th**

**Paint a Pumpkin & Trunk or Treat – October 26th**

**Small Business Saturday – November 30th**

**Christmas Tree Lighting – December 12th**

**Merry Main Street Festival & Parade – December 14th**

**Other Notes:**

**Drew asked that the parade of trees be added to the events calendar**

**kelly asked to sponsor crafts with santa this year.**

**Next Meeting: September 9th , 2024  at 9:30 am at the Depot-**

Meeting adjourned at 10:11 AM by Jamie Parr

Prepared By:  Jennifer Price